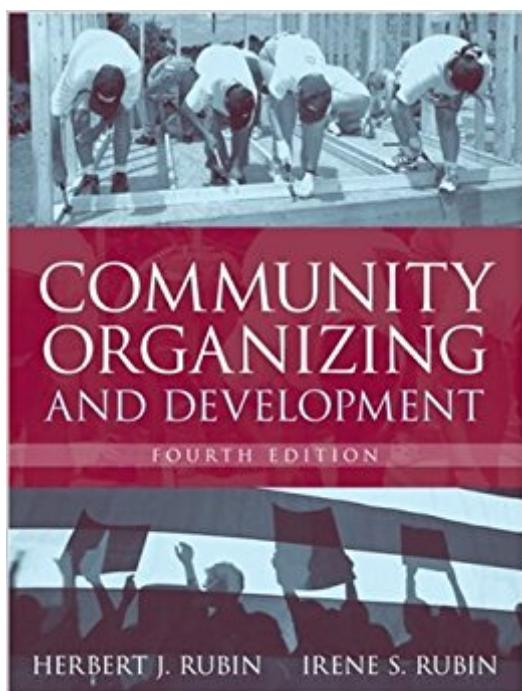


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# Community Organizing And Development (4th Edition)



## **Synopsis**

This revised edition of a well-known and widely used text in community organizing and developmentÂ fully examines the broad and changing political and social settings that influence actions; while portraying the infra-structure of social change -- the knowledge, personnel, and organizations -- that enable such work to be successfully accomplished.Â Â Â The text brings together the practicalities ofÂ organizing and development -- fund raising, working out news releases, running an organization, orchestrating political actions, academic knowledge --Â and explains whyÂ various approaches work; as well as the values and ideologies that guide what is to be done.Â Â It provides the foundations of organizing and development work and then describes how activistsÂ -- through following either a social confrontation model or an economic and social production approach --Â can respond to economic and social problems.

## **Book Information**

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## **Customer Reviews**

Community Organizing and Development Fourth Edition Herbert J. Rubin, Northern Illinois UniversityÂ à ¢Â Irene S. Rubin, Northern Illinois University Â Overview This totally revised edition of Community Organizing and Development more fully examines the broad and ever-changing political and social settings that influence collective actions.Â In doing so, it describes the infra-structure of social change -- the knowledge, personnel, and organizations -- that enable change to be successfully accomplished.Â Â Â New to this edition: Chapters have been fully updated and grouped into effective teaching units. A more fully developed progressive

organizing model is added that explicitly links values to social actions to provide an integrative theme for the text. More discussion of the importance of the Web "as an aid for organizing political and confrontational actions, as well guidance in economic and social development projects.

Increased coverage of the practical details of organizing and development -- fund raising, publicity, running an organization, and orchestrating political actions. Two new overview chapters, with Chapter 2 presenting descriptive narratives of successful organizing and development work and Chapter 3 examining contrasting models of organizing. Expanded coverage of the importance of values and ideology, both for motivating organizing work as well as for understanding the actions of the opposition. Numerous examples that show students a wide range of possible careers in social change work.

It has some good tips and details but beyond that the book was useless to me for my class. I was disappointed in the fact that the book is printed on super thin pages so when you highlight it bleeds right through. I read the book from cover to cover and was very unhappy with the contents that the author provided. I do not understand why my school even chose this as the text book. Complete waste of money.

The price is outrageous

This is the exact book I needed for a college course and it sold, shipped, and had fast delivery! Thank You very much!

I love this book! Great reference book when thinking about community organizing.

This text book is very repetitive.

For school....good info

This is an excellent text; it has met the requirements for my class.

The reading was easy to understand and I found lots of knowledge on building a business.

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